Assistant Professor

Department of Commerce

Academic Qualification

M.Com. (2003), MBA (2010), D. Phil -Commerce (2006) Title of D. Phil Thesis: '*A Study of Objectivity of RBI's Monetary Policy' Specialization and Area of Interest* : Accounting and Finance

Position Held and Experience

- Presently Assistant Professor in Department of Commerce. N.A.S. College, C.C.S. University, Meerut (Since 2013) .
- Associate Professor, in Forte Institute of Technology, Meerut from 2011 to 2013.
- Associate Professor, in IIMT Group of Colleges, Meerut from 2006 to 2011.

Research Guidance

Research Guide supervisor of Following research scholars for Ph.D. degree

- Mr. Pavan Kumar Mewar University, Rajasthan
- Mr. Nitin Gupta-Mewar University, Rajasthan

Publications

Following Research Papers have been published in journals /are part of particular publication -

- 2016- A Study of CRM Implementation In Indian Hotel Industry In IJARETS, ISSN-2349-2819
- **2014-**A Study of Online Shopping Behavior in India In IJESRR ISSN-2349-1817.
- 2014- A Study of RBI's Monetary Policy (With Reference to it's Objectives) In IJERMT ISSN-2348-4039

• 2013-Motivation Techniques use to achieve Staff Performance; A Study Of Hotel Suraya in VSRDIJBMR ISSN-2231-248X

PAPER PRESENTED-

<u>March, 2017</u> "Price Stability-A Tool of Indian Monetary Policy" in ICSSR sponsored two days National Conference on Demonetization, Digital India and Casdhless Economy: A Socio Economic Transformation. Organized by Institute Of Business Studies, Ch. Charan Singh University Campus, Meerut.

February, 2017 "Role of Exchange Rate in Indian Monetary Policy" in ICSSR sponsored two days National Seminar on Development of Women Entrepreneurship In India. Organized by Department of Economics Ismail National Mahila P. G. College, Meerut.

February, 2013 "Impact of FDI on Employment Generation" in International Seminar on Employment Generation in Developing Countries:Challenges and Opportunities. Organized by Swami Sukhdevanand P.G. College.

November 2006 'A study of Strategic Marketing in Educational Institutes of Meerut &

Ghaziabad.' In international conference organized by The business School, university of Jammu.

Books Published

- Company Accounts-Ardent Publications, New Delhi
- Cost Accounts-KNRN Publication, Meerut
- Company Law-Arihant Publication, Meerut

Awards and Honours

- Dr. S. Radhakrishnana Shikshak Samman 2017
- Dr. A.P.J.Abdul Kalam Samman 2015

Other Details

- Executive Editor of magazine of NAS College, Meerut (for 2012-13 to 2015-16)
- Managing Editor-IIMT Professional Review
- Chief Editor-MIJMRD

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